

carsharingstudie \rightarrow base_mturk_en	07.01.2019, 21:14
	Seite 01
Please solve the math problem that prevents automatic filling.	CA01
six minus zero is	
	Seite 02

Welcome to the survey of the Seminar for Empirical Research of the University of Hamburg!

I am currently conducting a study on the **mobility to and from work**. Therefore, I would ask you to take about **4 Minutes** to fill out the following questionnaire.

Your information will be treated anonymously and strictly confidentially and will serve solely as the data basis for the project

Thank you for the support!

Best regards George Zhelev University of Hamburg



star

(Intro_mturk_02)

PHP-Code

urnDraw('gruppe1', 'VA01');

PHP-Code

```
if (value('VA01_01') == 1) {
   text('NNh', 'spacing=default');
} elseif (value('VA01_01') == 2) {
   text('NNn', 'spacing=default');
} else {
}
```

text('NNh', 'spacing=default')

Please read the following text and imagine that you find yourself in the same situation:

You just moved to a city for a new job. You rent an apartment that is about a **30 minute drive** away from your workplace. You realize that you have two alternatives to drive to and from work:

- 1. Park your car near your apartment for **\$200** per month as the parking situation is quite tense and there is no free parking.
- 2. Sell your car and use the car sharing bonus that your employer gives you and pay **\$100** per month to go to work with car sharing.

Your new employer requires you to be at work **everyday** and sometimes drive to meet customers, so you will be on the go **frequently**.

You learn about the following car sharing program, called "LetsGo".

text('NNn', 'spacing=default')

NNn

Please read the following text and imagine that you find yourself in the same situation:

You just moved to a city for a new job. You rent an apartment that is about a **30 minute drive** away from your workplace. You realize that you have two alternatives to drive to and from work:

- 1. Park your car near your apartment for **\$200** per month as the parking situation is quite tense and there is no free parking.
- 2. Sell your car and use the car sharing bonus that your employer gives you and pay **\$100** per month to go to work with car sharing.

Your new employer lets you work from home on two days of the week, so you would only need to drive to the office *three times* a week.

You learn about the following car sharing program, called "LetsGo".

NNh

PHP-Code

urnDraw('gruppe', 'VA02');

PHP-Code

```
if (value('VA02_01') == 1) {
  text('NAEns', 'spacing=default');
} elseif (value('VA02_01') == 2) {
  text('NAEae', 'spacing=default');
} elseif (value('VA02_01') == 3) {
  text('NAEu', 'spacing=default');
} else {
}
```

text('NAEns', 'spacing=default')

NAEns

The Carsharing Program!



Why LetsGo?

Car sharing offers you all the benefits of a car without having to own it - parking, refueling and insurance are included. Use the app to find the nearest LetsGo car and enjoy the freedom to drive wherever you want, whenever you want.

How does it work?

You need a car - right now? Just open the LetsGo app on your smartphone. The app shows you all available * cars nearby.

* If the people with which you share the LetsGo cars need to use them during similar time intervals, a car may not always be available.

text('NAEae', 'spacing=default')

NAEae

A car sharing program for business people!



Why LetsGo?

Car sharing offers you all the benefits of a car without having to own it - parking, refueling and insurance are included. Use the app to find the nearest LetsGo car and enjoy the freedom to drive wherever you want, whenever you want.

How does it work?

You need a car - right now? Just open the LetsGo app on your smartphone. The app shows you all available * cars nearby.

* If the people with which you share the LetsGo cars need to use them during similar time intervals, a car may not always be available.

text('NAEu', 'spacing=default')

A car sharing program for students and tourists!



Why LetsGo?

Car sharing offers you all the benefits of a car without having to own it - parking, refueling and insurance are included. Use the app to find the nearest LetsGo car and enjoy the freedom to drive wherever you want, whenever you want.

How does it work?

You need a car - right now? Just open the LetsGo app on your smartphone. The app shows you all available * cars nearby.

* If the people with which you share the LetsGo cars need to use them during similar time intervals, a car may not always be available.

NAEu

You now have the choice of parking your own car or joining LetsGo's program. Concerning the car sharing program, answer the following questions:

How likely is it that you drive to work with LetsGo?



AV08 🗉

I would try LetsGo's offer.



I would sign up for LetsGo's offer.

do not agree at all				totally agree
1	2	3	4	5
\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

In terms of how often you need to drive to and from work and the other users with which you are sharing, now do you estimate the availability of a car:

A car will almost always be available when I need it.



It is possible if I want a car that it is not available.



Participating in LetsGo's program seems to me risky or impractical.



VE01

Other members of the car-sharing program will leave the car in a clean condition.



Other members of the car-sharing program would take care of the car as much as I do.



Other members of the car-sharing program would not smoke in the car.



If I forget one of my things in the car, I can count on it being given back to me.



Seite 08

MC01 🗉

Which of the following statements describes the scenario that you have read:

- You have to drive to work every day
- You have to go to work for three of the five working days
- I'm not sure



Seite 10

I was able to put myself into the illustrated scenario of mobility to and from work.

 I disagree
 totally agree

 1
 2
 3
 4
 5

 Image: Image:

(MC05 🗉

	Seite 11
Are you male or female?	D007
o male	
 ∫ female 	
Do you have a driver's license?	D001
Ves	
No	
Are you already registered with a car sharing provider?	D003 🗉
Ves	
No	
Have you ever tried car sharing?	D002
○ Yes	
No	
Do you drive a car from time to time?	D004 🗉
○ Yes	
No	
How old are you?	D005 🗉
under 18	
○ 18 – 24	
25 – 29	
○ 30 – 34	
35 – 39	
○ 40 – 55	

0 55 +

D008 🗉

Your highest, in progress or completed educational level?

- High School
- Technical Training
- Some College
- Associates Degree
- University Bachelor
- Our Contract of Contract of
- O PhD

Thank you for taking the survey and supporting me in the scientific study.

Best regards

George Zhelev

University of Hamburg

```
PHP-Code
question('RG01');
// Stop right now, if no more codes are available
if (value('RG01_CP') > 0) {
   text('quotafull');
   buttonHide();
   pageStop();
}
// EITHER Prepare placeholder %code%
// and use this placeholder in some text element below the PHP code
replace('%code%', 'RG01', 'response');
// OR display the code immediately
html('Your Amazon MTurk Code is: <strong>'.value('RG01', 'label').'</strong>');
buttonHide();
```

question('RG01')

```
text('quotafull')
```

The survey has already recruited enough volunteers. Thank you for your interest.

quotafull

Letzte Seite

Warnung

Die letzte Seite dieses Fragebogens enthält noch keinen Inhalt (z.B. Verabschiedung)